

NEQA/Communications provides clients with a full-range of affordably priced public relations and marketing services, from hourly consultation to directing full-service campaigns for your whole season, each campaign is designed to match your media goals and budgets. Choose from:

- Publicity campaigns for individual projects and/or seasonal representation
- Strategic Consultation in marketing, advertising, and sponsorship cultivation
- Ad buys
- Press kit design and editing
- Social marketing strategies and implementation
- Training and coaching in marketing and public relations

In 2003, Quinn Associates launched NEQA/Communications to complement the firm's fundraising business. Spearheaded by Brechin Flournoy NEQA/Communications has grown into a premier agency for small and mid-size organizations as well as individual artists working in every aspect of the performing arts milieu. From classical to the experimental forms –**we represent artists working in music, theater, dance, hip-hop, and new media performance.**

NEQA/Communications professionals bring over 23 years experience to every campaign. Our calculated approach to each campaign is a proven success as our clients are featured prominently in feature stories, reviews, and photo placement throughout the greater Bay Area print, TV, radio, and online media.

#### PRINT MEDIA (sample list)

7x7 Magazine	ANG/Oakland Tribune	Discover Silicon Valley
SF Arts Monthly	ANG/Alameda Times-Star	Santa Cruz Sentinel
Theatre Bay Area Magazine	ANG/The Argus (Fremont)	Metro Santa Cruz
SF Chronicle, Pink Pages	ANG/The Daily Review (Hayward)	Mill Valley Herald
SF Chronicle, 96 Hours	ANG/Tri-Valley Herald (Pleasanton)	Marin Independent Journal
SFGate.com, SF Chronicle online	Martinez News Gazette	North County Times
San Francisco Bay Times	Oakland Magazine	News Pointer (Marin Co.)
Bay Area Reporter	West County Times	Ross Valley Reporter
SF Weekly	The Valley Times	Via Magazine
SF Bay Guardian	Rossmoor News (Walnut Creek)	San Francisco Bay View
The Monthly	San Jose Mercury News	Asian Week
East Bay Express	The Wave Magazine	Nichi Bei Times
Berkeley Daily Planet	Silicon Valley/San Jose Business Journal	Sing Tao Newspapers
The Berkeley Voice	The Metro	Vzglyad ( Los Gatos)
Piedmont Post	Epoch Times (Mtn. View)	El Mansajero
Daily Californian	Metro Silicon Valley	El Observador
Contra Costa Times	Palo Alto Weekly	<i>And more!</i>
The Sunday Times (West Contra Costa edition)	Palo Alto Visitors Guide	

#### TV

KTVU Fox 2	KGO ABC 7	COMCAST Channel 23
KRON-TV 4	NBC 11	EATV Comcast Channel 27
KPIX CBS-5	KQED-TV 9: Spark TV	Tech Close-up TV-Comcast
		Current TV

#### RADIO

KALW-FM: West Coast Live	KWMR-FM	KOIT 96.5
KALX-FM	WILD 94.9 FM	NPR: The California Report
KPFA-FM	WTOP 103.5 FM/820 AM	CBC Radio (Canadian Broadcasting)
LIVE 105-KITS FM	KCBS 740 AM	KQED-FM
KFJC 89.7 FM	KSJS 90.5 FM	

**INTERNET (sample list)**

AlamedaMagazine.com	BettsList.com	Daily Candy
BayAreaKidFun.com	BlogThere.com	Craigslist.org
BayAreaParent.parenthood	CDSS.org	EBFAS.org
BayDance.com	Ci.Oakland.ca.us	Eventful.com
Berkeley Daily.org	CitySearch.com	SanFrancisco.BroadwayWorld.com
BerkeleyDailyPlanet.com	ContraCostaTimes.com	ViaMagazine.com
Facebook	LaughingSquid.com	PersonalShopper.SFGate.com
Fanset6.blogspot.com (Franco	Going.com	SFBayGuardian.com
American News)	MarinIJ.com	SFBG.com
CNET News.com	MercuryNews.com	SFCV.org
FullCircleEvents.org	Musicalamerica.org	SFGate.com
Flavorpill SF	OAG.com	SFFCM.org (SF Friends of Chamber
GeoInternational.GC.CA	Stretcher.org	Music)
sfGoKid.org	TheWaveMag.com	SFStation.com
Goldstarevents.com	OaklandMagazine.com	SF360.com
InsideBayArea.com	Oakland.net	SFist.com
KTVU.com	TheatreBayArea.org	Upcoming.org
LaMorindaMomsClub.org	TheMonthly.com	Yelp.com
	Tribe.net	Zvents.com

**NEQA/Communications offers clients a full range of affordably priced public relations and marketing support services; from limited support to taking everything off your hands.**

Rates and Packages:

Targeted Package (a strategic option whereby NEQA/Communication sets up the campaign and sends everything out; and the client follows our easy guide to a follow up campaign).

Fee: \$1,700

Full-service Public Relations and Marketing Package is tailored from a 'menu' of options to the specific needs of your campaign including media cultivation, content development for you press kit and website, strategic marketing consultation, the creation of advertising plans, and more.

Price ranges from \$2,500 - \$8,000 for one show.

Strategic Marketing Planning with Belinda Taylor and/or Brechin Flournoy is an in-depth process involving your board, key administrative personnel and other key stakeholders. The process and outcomes are tailored according to the clients' goals.

Hourly consultation: Need help bringing an idea to fruition? Want to create a marketing or PR plan for your group? NEQA/Communications will meet with you on an hourly basis to provide expert advice.

Fee: \$100 per hour

Contact NEQA/Communications for your free, initial consultation and see what we can do for you!

Brechin Flournoy  
NEQA/Communications Public Relations Director  
neqacomm@quinn-assoc.com